



# Parent Plus Inc.

**Fall 2008 Newsletter**

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## **Our Mission:**

**Provide assistance to children who have lost the support of a person that played an important role in their life.**

*Please visit the website for information on the December meeting time and location.*

It seems like a long time since the last issue of this newsletter, and the old saying "time flies when you're having fun" holds true. Yes, there is great enjoyment in making connections that bring children to activities and events that build personal achievement and self confidence.

The one thing we are happy to report is that we've been at this long enough to really validate the importance of this organization and the Life Link program. One student, who attended a summer nature camp for two years in a row through a Parent Plus grant, returned to the camp this year as a volunteer! This is what it's all about: giving kids the skills and attitude to give something back to the community.

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**Parent Plus Inc.**  
**PO Box 725**  
**Fayetteville NY 13066**

## Program Spotlight

### Life Link

Through our **Life Link Program**, we fund participation fees and/or equipment costs for life-enriching opportunities in the arts, athletics and academic pursuits. These activities promote self-esteem, self-confidence and self-worth; in a structured setting Assistance may be on a one-time or continuous basis.

### Reaching for the Stars



We are working to provide mentoring to children and provide sensitivity training and leadership development to athletic coaches, organization personnel, and individuals interacting with children who have experienced loss.

## Program Highlights

### Parent Plus by the Numbers-

- First client established January '06
- 75 children and families involved with PPI.
- 25 children enrolled in ongoing programs
- 7 instances of multi-year program involvement
- Shortest program- 2 days
- Longest program-12 months
- Average direct activity cost per child for annual program-\$1,200.
- Average direct activity cost for short term program-\$350
- Average support costs per program-\$700
- Administrative and volunteer time, per child, facilitating connection to an activity- 20 hours

**Some of the organizations and businesses where services or equipment was purchased by Parent Plus for the benefit of children.**

### Athletics

Copenhagen Soccer Club  
Beaver Camp  
CISI-Bolduc  
Sportsman's Center-Fishing  
Herb Philipson's –Sporting goods  
CNY Little League  
US Tae Kwan Do  
Kenwood Station Stables  
Clay Recreation Dept.  
Manlius Rec Baseball Clinic  
YMCA  
Mexico Youth Soccer  
E and M Tack  
Ogdensburg Skating Club  
Salmon River Ice Hockey Assoc.

### Intellectual and Academic Pursuits

Learning RX  
Junior Police Academy  
Rice Creek Camp  
Oswego County BOCES  
Oswego College Foundation  
The Fletcher School

### Artistic Activities

Commercial Art Supply  
Amadeus Home School Music  
Syracuse Children's Theater  
Midstate Music  
Beat Street Music  
Desantis Music  
Rhythms Music  
AJ Wright

# Supporting the Children

## Volunteering

### *Development Volunteer*

Help create and build the organization and the programs. Put your skills to work for a good cause. Top priorities are:

**Web Site Development, Fund Development, Program Development, and Outreach.**

### *Local Organization Volunteer*

Work within your community to broaden our impact by offering support to those we serve.

Generate interest and enthusiasm within the community. Share our program strengths and communicate our needs. Locate resources needed to assist children and young adults.

### *Program Volunteer*

Work directly within each program, within each community, touching individual lives.

## Fundraising and Financial Contributions

### *Corporate*

Look within the organization, business, or company that you work for funding opportunities.

Look to Parent Plus as a worthy cause when deciding on where, and how much to give. Look to change as way of making a great impact.

Consider matching gift programs, or organizing a dress down day, or other accepted fundraising practice at your place of work as a way of supporting Parent Plus.

Donations of goods and services are always appreciated.

### *Personal*

The needs of the community are great, and so is the pressure to support all of the non profit organizations that come before us each day. At a small organization with little overhead, your contribution will be stretched far and cover a lot of ground.

Looking to future there are some tough decisions that need to be made. As the program grows, so does the need for resources. Since 2005, when Parent Plus got started, our case load has increased tremendously. We will be looking at new funding opportunities, looking for additional volunteers, and will be dedicated to recruiting additional Board members. Please take a few minutes and begin thinking about your charitable efforts for 2009. I am hoping you find Parent Plus worthy of your support.

Sincerely,  
Andy New ton  
Volunteer Director  
Parent Plus Inc.

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### **Parent Plus Board**

Andy Newton - Janice Newton - Grace Toole - Vince Tripoli - Deb Fiordalice

Administrative Assistant -Jennifer Demaria

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## *Comments we've heard over the past few years....*



- **"She is so happy, and on a wonderful path of amazing possibilities. The recognition was so important."** mother
- **"...helped to keep the child focused on school."**, school counselor
- **"She has made a connection with her instructor...talking about college and careers. This has been a wonderful opportunity."** school counselor.
- **"Thank you and your team for so much effort."** licensed MSW
- **"I have seen such tremendous growth and openness in her... a great sense of confidence. Thank you."** first grade teacher
- **"Parent Plus is wonderful. It was a positive experience and baseball has kept him active and going forward".** mother
- **"The experience of working with Parent Plus was great, it ran smoothly."** Tae Kwan Do instructor
- **"... the program has done exactly what it is intended to do...provide a nurturing, motivating experience, connecting them with an activity they love and a caring mentor to help them overcome adversity. Parent Plus has been very generous, and I thank you all!!!** school counselor
- **"...the kids are going to continue to ride w/ me even though the program has ended for them. Thanks very much, it has been an excellent opportunity and has really helped them."** instructor

## **Spotlight on Our Sponsors for 2008**

**Henkel Corporation**-Henkel Corporation, through their Make An Impact On Tomorrow (MIT) Children's program, has been a tremendous multi-year supporter of the Parent Plus' Life Link, Reaching for the Stars, and Friends For Life programs.

**The Toole Family**- Private Contributions- Charlotte NC

**Bank of America** Employee matching gifts program-private donations matched with corporate donations serving Charlotte NC and Western NY

**The Hartford**-Corporate grant dedicated to the Greater Syracuse Area

**Stewarts Shops**-Corporate grant dedicated to Northern NY

**Excell Products**- fundraising support

**Trexall**- Sports equipment